

## **SmartWitness Marks 2nd Year as Official Provider of Judicial Review for FIA European Truck Racing Championship**

*Partnership Showcases Capabilities of Leading Video Telematics System for Commercial Fleets*

BIRMINGHAM, UK (Aug. 31, 2021 – Booth #5D30) – Leading video telematics provider [SmartWitness](#) is marking its second year as the official provider of judicial review for the FIA European Truck Racing Championship (ETRC), which is using SmartWitness' high-definition video replay technology to help enforce sporting regulations and safety, investigate suspected driving infringements, and provide footage from the cockpits in real time.

SmartWitness' in-vehicle cameras, recorders and software are installed in the cockpits of all competing ETRC trucks. In the event of an incident, race officials use SmartWitness products to quickly retrieve recorded video of the incident in question in order to determine whether a driver started illegally, caused an avoidable collision, forced a driver off the track, illegitimately impeded another driver, or violated other rules carrying penalties that can affect race outcomes.

SmartWitness technology is also helping ETRC officials enforce safety requirements, provide driver-view footage for fans, and advance its campaign to address truck driver shortages by potentially using SmartWitness systems to reduce the cost of insuring apprentice drivers.

These capabilities leverage the core functionality of the SmartWitness platform, which is used by commercial fleets around the world to optimize operations, enhance safety, exonerate drivers involved in traffic incidents, and reduce at-fault insurance claims and related legal fees.

“The fact that ETRC racing teams with million-dollar assets trust our technology to help adjudicate disputes involving vehicles traveling up to 100 mph, complete with severe vibrations and hairpin turns, is a testament to the quality and reliability of both our hardware and software,” said Fearghal MacGowan, SmartWitness Managing Director of EMEA. “If we can provide unimpeachable evidence of what a driver did and saw at any given moment under the extreme conditions of the track, it's clear that we can do the same to help fleets on the street.”

“The cooperation with SmartWitness fits well into our long-term strategy which focuses on safety, sustainability transformation and truck driver shortages,” said George Fuchs, Managing Director of the European Truck Racing Association. “SmartWitness not only delivers benefits on the race track, but also enhances safety in the day-to-day life of our fellow truck drivers on the road.”

SmartWitness cameras and software are being used in all 2021 ETRC races. Upcoming events are scheduled in Most, Czech Republic (Aug. 28-29), Zolder, Belgium (Sept. 11-12), Le Mans, France (Sept. 25-26), Jarama, Spain (Oct. 2-3) and the final race of the season in Misano, Italy (Oct. 16-17).

### **About Smart Witness**

SmartWitness is a leading global provider of video telematics solutions with roots dating back to 2007. Ranked as one of the top five providers by industry analysts, the company sells exclusively through integrators and channel partners utilizing its best-in-class platform, SmartAPI. With over 400,000 devices deployed and logging 50 million miles per day, SmartWitness provides video telematics hardware, software, and services that help partners develop fleet management solutions that optimize operations, improve driving behavior, and mitigate risk. Additionally, the FIA European Truck Racing Championship (ETRC) depends on SmartWitness to capture and protect the truth as their official provider of judicial review. For more information, visit <https://www.smartwitness.com>.